

To,  
The CEO

Subject: Request for CSR Funding Support to ICAR-IIHR, Bengaluru

I hope this letter finds you well.

We are writing on behalf of the **ICAR-Indian Institute of Horticultural Research (IIHR), Bengaluru**, a premier institute **under the Ministry of Agriculture and Farmer's Welfare, Government of India**. IIHR is dedicated to advancing horticultural research, education, and extension services that promote sustainable agricultural practices and innovation. As leaders in the field, our focus spans the sustainable production of fruits, vegetables, ornamentals, medicinal, and aromatic plants, with a strong emphasis on increasing farmers income along with ecosystem sustainability, environmental stewardship, and enhancing ecosystem services.

Our research efforts are primarily centered around improving water and nutrient use efficiency and developing crop varieties that minimize pesticide dependency. This commitment ensures the protection of natural resources and promotes healthier agricultural ecosystems. Furthermore, IIHR is a center of excellence in the conservation and utilization of horticultural genetic resources, safeguarding biodiversity for future generations.

In addition to our research, IIHR serves as a knowledge hub, fostering higher education in horticulture. We offer skill development programs, entrepreneurship training, and hands-on support to various stakeholders, particularly focusing on empowering farmers, who are the backbone of India's agricultural sector. Our institute is also at the forefront of cutting-edge research in areas such as digital horticulture, speed breeding, and genetic engineering, striving to revolutionize the future of agriculture through technological innovation.

We believe that your esteemed organization, through its Corporate Social Responsibility (CSR) initiatives, can play a pivotal role in supporting our mission to enhance agricultural sustainability, promote environmental conservation, and uplift farming communities across India. Your partnership with IIHR will contribute significantly to pioneering solutions that address the challenges of food security and climate resilience, benefiting society.

We invite you to consider supporting the following key projects through CSR funding:

1. Development of state-of-the-art facilities for skill development and post graduate education in horticulture.
2. Establishment of farmer accommodation cum training- auditorium facilities.
3. Creation of centralized libraries and laboratories for advanced research and training.

We are eager to partner with your organization to create a lasting and positive impact on Indian agriculture and society at large. We assure you of complete transparency in the utilization of funds, with regular progress updates and measurable outcomes.

Your contribution will be duly acknowledged on the facilities and infrastructure developed.

We would be honoured to have the opportunity to visit and present this proposal in person at a convenient time for your team.

Warm regards,

ICAR-Indian Institute of Horticultural Research (IIHR), Bengaluru