



ಭಾ. ಕೃ. ಸಂ. ಪ - ಭಾರತೀಯ ತೋಟಗಾರಿಕೆ ಸಂಶೋಧನಾ ಸಂಸ್ಥೆ  
ಹೆಸರಗಟ್ಟ ಕೆರೆ ಅಂಚೆ, ಬೆಂಗಳೂರು-560 089  
भा.कृ.अनु.प.-भारतीय बागवानी अनुसंधान संस्थान  
हेस्सरघट्टा लेक पोस्ट, बेंगलूरु - 560089



**ICAR-Indian Institute of Horticultural Research**  
(Indian Council of Agricultural Research)  
(DARE, Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Hesaraghatta Lake Post, Bengaluru-560 089, INDIA

## Flourishing Together : Innovation and Industry Interface among stakeholders of flower crops

**Date:12/4/23 Venue: Auditorium, ICAR-Indian Institute of Horticultural Research,  
Bengaluru**

Floriculture is a multibillion business dealing from production to processing. As on date, Indian floriculture business is more than 230 billion Rs., while globally it is crossing 50 billion dollars. There are multiple stakeholders involved in innovation, industry, marketing and value addition. This is an attempt to bring all the stakeholders on single platform. Networking and knowledge sharing is what we aim to achieve with this interface. This interface is an excellent opportunity to exchange ideas, share knowledge, and find ways to collaborate.

Meeting will be held in hybrid mode. Interested stakeholders can register through the google link provided.  
For further details you can mail to [flsstakeholders@gmail.com](mailto:flsstakeholders@gmail.com)

### Programme details

Time	Panel Discussion
9: 30 – 10: 00 AM	Inauguration
10: 00 - 11: 00 AM	Flowers for Domestic and Export market
11: 00 - 12: 00 PM	Seed and Planting Material
12: 00 - 01: 00 PM	Production Technology
01: 00 - 02: 00 PM	Lunch break
02: 00 - 03: 00 PM	Aromatic, Therapeutic and Pharmaceutical Industry
03: 00 - 04: 00 PM	Landscape and Environment
04: 00 - 05: 00 PM	Post harvest and Value addition
05: 00 - 05: 15 PM	Valedictory

Director, ICAR-IIHR